



PeopleMetrics Marketing Insights™

Real-Time Feedback on
Marketing and Product Materials



Surveys to patients,
caregivers and HCPs



Continuous real-time reporting
in a secure software platform



Rapid insights at aggregate
and segment levels



Actionable data to
support quick decisions

APPLICATIONS

- Test marketing message effectiveness
- Test brand concepts
- Get feedback on product materials
- Understand device usage
- Get feedback on website content
- Get feedback on digital experience



Trusted Patient Experience Partners

www.peoplemetrics.com

Contact us to get started today:
connect@peoplemetrics.com